

Success Story

Daniel Hospitality Group is a diversified hospitality company that builds, develops and manages some of Vancouver's best restaurants and bars, each unique - each with a personality of its own. All united by a commitment to quality, service and atmosphere.

Restaurants include Delilah's for fine dining; The Mill Marine Bistro for a unique casual dining experience, Stanley's Bar and Grill with a true pub atmosphere and Prospect Point Cafe, which includes full service and quick service operations.

Profitek Solution

Daniel Hospitality Group uses Profitek- RMW Restaurant Management POS in their extensive range of dining facilities. Systems range between three and five workstations plus office. As a restaurant group with properties in a relatively tight geographical area, they are a great position to maximize the advantage of their Centralized Profitek Gift and Frequent Diner Card Modules. Profitek's IP based High Speed CCA module is used for credit/debit card processing at all facilities.

Downtown Landmarks - Daniel Hospitality Group

"It's a world-class city and our properties are world-class properties. I'm very happy to be part of that."

www.danielhospitality.com



Daniel Frankel, CEO of Daniel Hospitality Group, has grown up with the restaurant business in his blood. His desire for world class facilities in a world class city is clearly represented by the stunning locations of these facilities. Daniel is not afraid to try new styles of ventures if they fit with his desire for world class experiences and atmosphere. "I need a system that I am confident can adapt to the direction my Businesses take me", states Daniel, "Profitek can handle all my different types of foodservice." Management and staff only have to learn one system for all their operations, which improves efficiency and lowers costs. Profitek's open architecture allows different hardware solutions to be selected, depending on the layout and service style of the facility.

Quality of reporting is critical to maintaining healthy operating margins in high value properties like the Daniel Group's sites. Daniel is pleased with the level of reporting provided to his Managers by Profitek.



What you get.

Proven technology in a turnkey solution with software, hardware, installation, training and support all from one vendor.

Reliability. Rugged redundancy is built into the system that allows you to keep your operations running in the most challenging of situations.

Flexibility in an open platform with intuitive software that is easy to learn and use. Profitek software runs on standard PC's, Windows CE hand helds, IBM, NCR or JIVA Touch Screen POS Stations.

Security via password protected security levels is a key component of Profitek Software.



Another aspect that is important to Mr. Frankel is accountability. "at one point we tried another solution at one of our facilities, but it used third party interfaces to provide my Gift Card and Credit Card processing; and that didn't work out as well as we had hoped". These sites have been converted to Profitek. Profitek's, centralized Gift Card and Frequent Diner Modules can be shared between all of the Group facilities, providing cross promotion opportunities and enhanced customer loyalty. This Profitek module gives Daniel complete control over card sourcing, issuance and reporting, with no transaction fees and, he controls the card residuals! Profitek also has a direct certification with Daniel Hospitality group's Credit and Debit card processor. Daniel states, "I like that I know who I need to call if there is an issue and know it will be dealt with."



InfoSpec Systems, developer of Profitek software, has been in operations since 1985. Our software has proven itself in countless single-unit and multi-unit environments. Profitek Specializes in mixed retail and restaurant environments. InfoSpec Systems' ongoing software development, based on industry trends and our clients' feedback, will ensure your operation remains at the leading edge.

Software Hardware Installation Training Support

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