Profitek
POS Solutions since 1985

Integrated Online Ordering Module

Increase order size by over 15%
Find new customers
Never miss orders
Eliminate order errors

Surveys have found that customers ordering online typically order more by an average of more than 15% versus phone-in orders. Customers feel less pressured and are more likely to try new items. Online ordering increases traffic to your website and your front door. Integrating your online ordering with your POS saves time and money and improves customer satisfaction.

About Profitek Online Ordering

Profitek's Online Ordering (OLO) Module is a hosted application designed to allow customers to order menu items over the web and have you receive these orders directly into your Profitek System.

The online program is located on Profitek's secure servers and when people go to your website (or our portal if you don't have a website) they can see the menu items you offer, select them, order them and pay for them (optional).

OLO is fully integrated to your Profitek POS, so the orders are transmitted from our secure servers directly to your Profitek order entry. A pop up window will notify you that an order is received. At that point, you can review the order before sending to the kitchen for prep. The OLO will tell Profitek whether the order is for delivery or pickup and whether it is paid or not.

Easy ordering for customers with all sizes & modifiers from your Profitek system available

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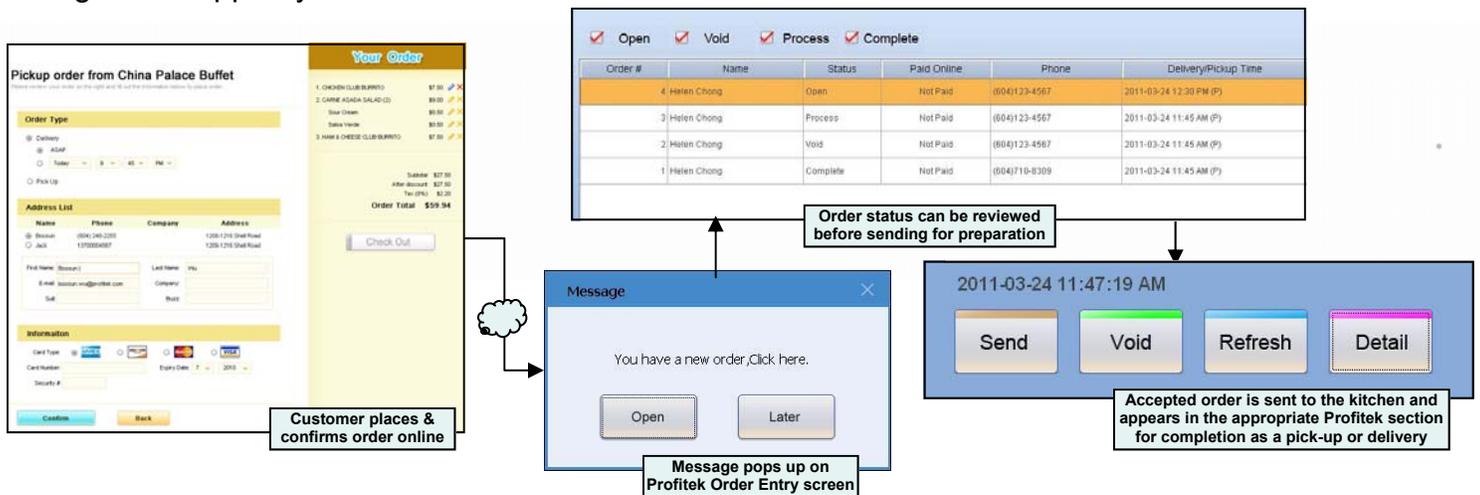
PROFITEK OLO Benefits

Increase Your Average Sale: Online customers usually make larger orders than phone in customers

Add New Customers: OLO makes it easier for customers to try you out.

Improve Efficiency: Orders directly enter the Profitek system, saving time and manpower and reducing costly errors.

Repeat Business: Customers will register and come back more often, because it's so easy to order!

Peace of Mind: The solution is hosted by Profitek, your POS solution provider, so you will get the support you need.

Customer places & confirms order online

Message pops up on Profitek Order Entry screen

Order status can be reviewed before sending for preparation

Accepted order is sent to the kitchen and appears in the appropriate Profitek section for completion as a pick-up or delivery

PROFITEK OLO Features

✓ OLO Template can be embedded into an existing restaurant's website or, operate as a link through Profitek's Qooway dining portal for customers who do not have a website yet.

✓ Orders automatically arrive in the Profitek Order Entry system, with a real time alert and the capability to review and then fire orders to the kitchen.

✓ Price and menu changes made in Profitek RMW automatically update the OLO page.

✓ Customer online payment by credit card (eSelect Plus) or Profitek Gift Card, tips allowed.

✓ Allows customers to register for membership.

✓ Members are able to set-up multiple addresses for delivery.

✓ Members may check their order status and history.

✓ Customize coupons and discounts specifically for online orders only.

✓ Supports both same day and future orders.

✓ Real time alert for the customer if the store internet is down and can't receive the order.

✓ Integrates with Profitek Gift Card module.

✓ Supports both pick-up and delivery, delivery charge can be based on mileage.